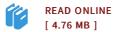




E-commerce Tutorial (second edition)(Chinese Edition)

By SUN YAN JUN . LIU DA WEI DENG BIAN

paperback. Condition: New. Paperback. Pub Date: 2015-03-01 Pages: 250 Language: Chinese Publisher: Higher Education Press. E-commerce Tutorial (second edition) The main contents include: an overview of the mechanism of e-commerce. e-commerce internet. e-commerce and mode. e-commerce security. Internet payment. e-commerce advertising and marketing campaigns. e-commerce logistics and supply chain management. e-commerce sites. The book highlights the ecommerce architecture based on the core content. Each chapter has a ch.



Reviews

The book is straightforward in go through easier to recognize. it was actually writtern extremely perfectly and useful. I am very happy to explain how this is actually the greatest publication i have read through within my individual life and might be he finest ebook for actually. -- Gladys Conroy

This ebook is very gripping and intriguing. I have got read through and i also am confident that i will gonna read through yet again again down the road. Its been written in an extremely straightforward way and it is merely right after i finished reading this book through which actually altered me, alter the way i really believe. -- Noble Hagenes