



E-commerce Tutorial (second edition)(Chinese Edition)

By SUN YAN JUN . LIU DA WEI DENG BIAN

paperback. Condition: New. Paperback. Pub Date: 2015-03-01 Pages: 250 Language: Chinese Publisher: Higher Education Press. E-commerce Tutorial (second edition) The main contents include: an overview of the mechanism of e-commerce. e-commerce internet. e-commerce and mode. e-commerce security. Internet payment. e-commerce advertising and marketing campaigns. e-commerce logistics and supply chain management. e-commerce sites. The book highlights the e-commerce architecture based on the core content. Each chapter has a ch.



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