



## Intellectual Property and Folk, Arts and Cultural Festivals (Paperback)

By -

World Intellectual Property Organization, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This Guide provides general information about IP and cultural interests. It identifies the main IP challenges faced by festival organizers and outlines some practical elements of an effective IP management strategy, following a step-by-step approach.



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