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Tsunami: Building Organizations Capable of Prospering in Tital Waves (Paperback)

By Victor Pinedo

iUniverse, United States, 2004. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.For an organization to survive, it will need to do more than merely improve its production, administration, and human-interaction processes. Survival will require deep cultural and structural transformation. Tsunami: Building Organizations that can survive Tidal Waves is an indispensable resource for any business or community leader whose organization must survive in today's wildly changing business, political, and technological environments. In Tsunami Victor Pinedo deals with the real world of business organization and management, revealing the principles that can give your company: Increased market share and profitability Increased loyalty from all stakeholders Agility and ability--not just to survive potentially catastrophic threats, but to take advantage of their inherent opportunities A mature, effective workforce and organizational structure Sustainability of competitiveness, market share, and profitability An approach to organizational and cultural change that is effective even in a violently changing environment. --Jaime H. de Sola, Former Senior Executive: Royal Dutch/Shell Group, Amerada Hess Corporation Amoco Corporation I think this book offers a great framework for change and is an important read for any manager attempting to bring maturity and excitement to their organizations. --Paul Tolchinsky,...



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