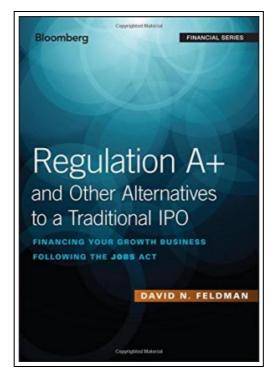
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Reviews

It in just one of my personal favorite publication. It is among the most awesome publication i have read. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Delia Rutherford)

REGULATION A+ AND OTHER ALTERNATIVES TO A TRADITIONAL IPO: FINANCING YOUR GROWTH BUSINESS FOLLOWING THE JOBS ACT (HARDBACK)



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John Wiley Sons Inc, United States, 2018. Hardback. Condition: New. 1. Auflage. Language: English. Brand New Book. Understand Regulation A+ and other alternative funding methods Regulation A+ and Other Alternatives to a Traditional IPO delves into the details of the new SEC rules under the JOBS Act of 2012 to examine the benefits and pitfalls for entrepreneurs and investors. Written by the Godfather of Reg A+, this book breaks down the complex details of Regulation A+ and other alternative funding methods to help small businesses determine how best to go public and raise capital. A traditional IPO comes with barriers that can be insurmountable for a small company seeking to enter the public markets; thus far, reverse mergers have provided a challenging back door to the market, but Regulation A+ re-opens the front door to allow small cap companies to raise capital while keeping offering and compliance costs manageable in a way not possible with a traditional IPO. More complex than simple crowdfunding, yet just as accessible by all investors, Regulation A+ is a step up for entrepreneurs at any stage wanting to go public where Wall Street meets Main Street. Straightforward explanations, smart strategy, and illustrative examples make this book an invaluable guide for those seeking to truly understand the nuances of Regulation A+ in order to work more effectively within its bounds. Understand how Regulation A+ differs from a traditional IPO and the early experience with this exciting new approachExamine the JOBS Act and the SEC s rules under Title IVExplore the past, present, and future of reverse mergers, special purpose acquisition companies (SPACs) and self-filingsDiscover new alternatives including new rules under Rule 504 and Regulation S The new rules provide a faster, more streamlined, more cost-effective route to up to \$50 million in capital, and offer...

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