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## Shanghai International Cruise tourism personnel training base: International Cruise Sales Practices(Chinese Edition)

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paperback. Book Condition: New. Paperback. Pub Date :2014-04-01 Pages: 199 Language: Chinese Publisher: China Tourism Press international cruise tourism marketing practices are designed for front-line operators in the international cruise tourism marketing tailored teaching. The book is divided into cruise sales basics. cruise sales process and techniques of two parts. the contents absorb the introduction of the most advanced international cruise sales experience and method of operation in North America. and covers the crui.



## Reviews

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