



Sustainability 101: A Toolkit for Your Business

By Anca Novacovici, Jennifer Woofter

Lulu.com, United States, 2008. Paperback. Book Condition: New. 277 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****.As more and more companies recognize the benefits and necessity of going green, many are asking, Where do we begin? To answer this critical question, we've partnered with fellow consultant Jennifer Woofter to provide practical, hand-on ways to get started with a sustainability program. At just under 200 pages in length, this succinct introductory manual is designed to help organizations, whether committed to going green or still trying to get on board, become more socially and environmentally responsible. With nearly one hundred recommendations--with detailed how to instructions and websites where you can go for more information, Sustainability 101: A Toolkit for Your Business is the perfect resource for employees that want to see change in their organization.

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