



The Elements of User Experience: User-Centered Design for the Web and Beyond

By Jessie James Garrett

Pearson Education (US), United States, 2011. Paperback. Book Condition: New. 2nd Revised edition. 221 x 175 mm. Language: English . Brand New Book. From the moment it was published almost ten years ago, Elements of User Experience became a vital reference for web and interaction designers the world over, and has come to define the core principles of the practice. Now, in this updated, expanded, and full-color new edition, Jesse James Garrett has refined his thinking about the Web, going beyond the desktop to include information that also applies to the sudden proliferation of mobile devices and applications. Successful interaction design requires more than just creating clean code and sharp graphics. You must also fulfill your strategic objectives while meeting the needs of your users. Even the best content and the most sophisticated technology won t help you balance those goals without a cohesive, consistent user experience to support it. With so many issues involveda?!usability, brand identity, information architecture, interaction designa?? creating the user experience can be overwhelmingly complex. This new edition of The Elements of User Experience cuts through that complexity with clear explanations and vivid illustrations that focus on ideas rather than tools or techniques. Garrett gives readers the big...



Reviews

It is fantastic and great. It is writter in easy words and phrases instead of confusing. I am just delighted to explain how this is actually the best book i have got read through during my individual life and might be he finest publication for ever. -- Prof. Murl Shanahan DDS

Basically no phrases to clarify. It really is rally fascinating throgh reading time. Once you begin to read the book, it is extremely difficult to leave it before concluding. -- Anabel Zemlak

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