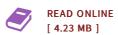




Survey Research (Paperback)

By R. J. Sapsford

SAGE Publications Inc, United States, 2006. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. This much-anticipated Second Edition presents an informative and accessible account of survey research. It guides the reader through the main theoretical and practical aspects of the subject and illustrates the application of survey methods through examples. Thoroughly revised and updated, it presents: Concise and analytic coverage of multivariate analysis techniques A new chapter giving theoretical and practical advice on the stages involved in constructing scales to measure attitude or personalityAn account of using materials on the internetConcise introductions and summaries to all chapters This book will prove to be equally useful for students conducting small research projects in the social sciences or related professional/applied areas, researchers planning systematic data collection for applied purposes and policy makers who want to understand and analyse the research with whose conclusions they are presented.



Reviews

Comprehensive manual! Its such a excellent read through. I have read and i also am confident that i am going to gonna study once more once again in the future. Your life period will be change when you total looking over this ebook.

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This publication will never be effortless to get started on reading through but very fun to read. It is actually loaded with knowledge and wisdom You will not truly feel monotony at anytime of the time (that's what catalogues are for about in the event you check with me).

-- Marlin Bergstrom