

The 10 Laws of Trust: Building the Bonds That Make a Business Great

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Reviews

Very helpful to all category of individuals. It is definitely simplified but surprises inside the 50 percent of your pdf. I am very happy to inform you that this is actually the very best pdf i have read in my very own lifestyle and may be he finest pdf for actually. (Christelle Treutel)

THE 10 LAWS OF TRUST: BUILDING THE BONDS THAT MAKE A BUSINESS GREAT



BRILLIANCE AUDIO, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Trust is the glue that holds an organization together. It turns secrecy into transparency, micromanagement into empowerment, and conflict into creativity. With it, a tiny company like John Deere grew into a worldwide leader. Without it, a giant corporation like Enron toppled. In The 10 Laws of Trust, JetBlue chairman Joel Peterson explores how a culture of trust gives companies an edge. Consider this: What does it feel like to work for a firm where leaders and colleagues trust one another? Freed from micromanagement and rivalry, every employee contributes his or her best. Risk-taking and innovation become the norm. And, as Peterson notes, When a company has a reputation for fair dealing, its costs drop: trust cuts the time spent second-guessing and lawyering. In clear, engaging prose, highlighted by compelling examples, Peterson details how to establish and maintain a culture of trust. Steps include: - Start with integrity - Invest in respect - Empower everyone - Require accountability - Create a winning vision - Keep everyone informed - Budget in line with expectations - Embrace conflict - Forget you to become an effective leader - And more With this book in hand, you II be able to plant the seeds of trust--and reap the rewards of reputation, profits, and success.

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