



Perception and Deception: A Mind-Opening Journey Across Cultures

By Joe Lurie

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Perception and Deception is an engaging and insightful introduction to cross-cultural communication in a globalized world. Joe s infectious curiosity in uncovering and understanding cultural differences will help readers, no matter their profession, age or cultural background, gain a fuller appreciation for the richness of human diversity, and the multiple things that can go wrong when trying to communicate across cultures. Perception and Deception: A Mind Opening Journey Across Cultures, is an entertaining, eye-opening and easy-to-read book that contains dozens of intriguing intercultural experiences, gathered from Joe s research and his decades living abroad and managing Berkeley s International House, one of the largest, most diverse living centers on the planet. In an informative and enticing manner, the author explains how he discovered that his perception of a situation could be deceptive when he looked at it simply through his own Lens. Joe s growing self-awareness of the impact of culture is clearly illustrated through his humorous stories and striking culture clash examples from news reports across the globe. Better yet, these stories are...



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