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THE MOBILE REVOLUTION: THE MAKING OF MOBILE SERVICE WORLDWIDE



Kogan Page Limited/Viva Books, 2006. Softcover. Condition: New. First edition. The Mobile Revolution is the first comprehensive account of the explosion of mobile services (rich voice, internet, messaging, content). From multimedia messaging and camera phones to location-based services and mobile phone television, it tells the fascinating story of these products and services in the pioneering markets of Europe, the United States and the Asia-Pacific, particularly Japan, China and South Korea. This book looks in depth at the impact of mobility...

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- · Authored by Dan Steinbock
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