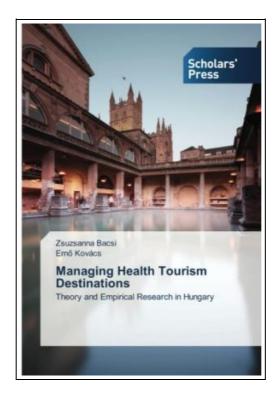
Managing Health Tourism Destinations



Filesize: 4.94 MB

Reviews

Merely no phrases to describe. It generally does not price an excessive amount of. Its been designed in an extremely simple way in fact it is simply soon after i finished reading through this pdf through which really altered me, modify the way i really believe.

(Natasha Rolfson)

MANAGING HEALTH TOURISM DESTINATIONS



Condition: New. Publisher/Verlag: Scholar's Press | Theory and Empirical Research in Hungary | Destination management is one of the key ideas of current tourism research and development. General aspects of tourism destination management have been well researched but little is known about its specific traits in health tourism destinations. The core tourism product offered by health tourism destinations is a complex experience, which incorporates attractions, healing resources and entertainment, accommodation and food, accessibility and local transport, hospitality and friendly attitude of local people. Such a complex supply requires the close cooperation of businesses, health care services, municipalities, and public authorities, as well as local inhabitants. The book deals with the physical and human resources of such health tourism destinations, aspects of sustainability and competitiveness, the main factors of success, including stakeholder cooperation. Primary data were collected by surveys in six spa towns of Western Hungary. Relying on these findings a detailed evaluation is given on how to manage and develop such establishments. The book should be useful for professionals and students interested in the issues of health tourism destination management. |

Format: Paperback | Language/Sprache: english | 187 gr | 220x150x7 mm | 128 pp.



Read Managing Health Tourism Destinations Online Download PDF Managing Health Tourism Destinations

Other Books



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn DR Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who...

Save ePub »



Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Perigee. PAPERBACK. Book Condition: New. 0399526544 Never Read-12+ year old Paperback book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-I...

Save ePub »



Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other...

Save ePub »



How to Write a Book or Novel: An Insider's Guide to Getting Published

 $Create space, United States, 2015. \ Paperback. \ Book \ Condition: New. \ 203 \times 127 \ mm. \ Language: English \ . \ Brand \ New \ Book \ ^{*****} \ Print \ on \ Demand \ ^{*****}. Write \ And \ Publish \ Your \ Book \ In \ 2015 \ What \ does it takes to write...$

Save ePub »



No Friends?: How to Make Friends Fast and Keep Them

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Do You Have NO Friends? Are you tired of not having any...

Save ePub »