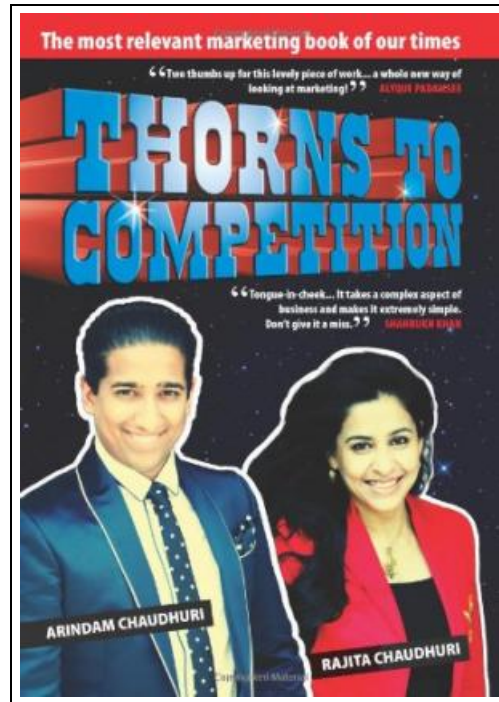


Thorns To Competition



Filesize: 5.36 MB

Reviews

Excellent eBook and valuable one. It normally will not price too much. Your daily life span is going to be change once you comprehensive reading this ebook.

(Ezra Bergstrom)

THORNS TO COMPETITION



Vikas Publishing House Pvt Ltd., Noida, Uttar Pradesh, India, 2011. Soft cover. Book Condition: New. THORNS TO COMPETITION is a book that presents a set of competition-beating strategies to sell a product. It showcases the selling mantra of the 21st century through the acronym T-H-O-R-N-S. TARGET IT RIGHT | HIT WHERE IT HURTS | OBSESS WITH IT | REINVENT IT | NAIL IT | SELL IT. Arindam Chaudhuri is a management thought leader and teacher, entrepreneur, public speaker, author, economist and 3-time National Award winning film maker. He is the Honorary Director of the IIPM Think at IIPM, ranked as one of india's topmost B-Schools. He is also the founder of the Planman Group which has business interest in consulting, and media and entertainment. He is the Editor-in-Chief of the Sunday Indian-the only newsmagazine in the world that comes out in 14 languages. His firm Planman Media brings out the leading business magazines Business and Economy, 4Pd Business and Marketing and Human Factor. Arindam is also the author of Planning India as well as the best-selling books Count Your Chickens before They Hatch, The Great Indian Dream (co-authored with Malay Chaudhuri), and Discover the Diamond in You. His public seminars on Leadership are a rage. He teaches Leadership and National Economic Planning in IIPM. Prof Rajita Chaudhuri is the Dean, Centre for Enterprise Management at the Indian Institute of Planning and Management, New Delhi. She is also a regular and well-acclaimed columnist of 4Ps Business and Marketing magazine. Over the years, she has been involved with various training and development activities of the institute and has conducted workshops for big and well-established industrial houses across India. Her expertise lies in a through knowledge of marketing strategy, business professionalism and the essence of team-building for achieving the required effectiveness. Her workshops are...



[Read Thorns To Competition Online](#)



[Download PDF Thorns To Competition](#)

See Also



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Read Document »](#)



Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph

Free Press. Hardcover. Book Condition: New. 1439143102 SHIPS WITHIN 24 HOURS!! (SAME BUSINESS DAY) GREAT BOOK!!

[Read Document »](#)



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a...

[Read Document »](#)