



You Lost Me @ Hello: Actionable Principles That Move You Beyond Networking. (Paperback)

By Donna Smith Bellinger

Createspace Independent Publishing Platform, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The art of relationship marketing is one of the most valuable tools you can possess. Today's Leaders and Entrepreneurs understand the importance of true communication skills; the growth of their networks and businesses often depends on skills not typically taught in the classroom. In the digital age the art of face to face engagement is quickly disappearing. When was the last time you sat down for a meal (even with family) when your electronic lifeline (cellphone, tablet or video game) was not in easy reach? Most of us will re-invent ourselves at least 3 times in our lives, and it is our relationships that will be our sustaining inventory. This book provides the HOW and the WHY for creating memorable impressions and developing sustaining relationship in business and life.



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