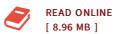# How I Teach: Reflecting on Fifteen Years in Design Education (Paperback)

By Director Jon Kolko

Brown Bear LLC, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.I ve taught design for 15 years, and when I started teaching, I felt very much like I was doing it wrong and everyone would find out. No one taught me how to teach, and so I felt alone and overwhelmed in developing course materials. Over time, I learned how to teach by building on the work of other great professors and through informed trial and error. This book captures what I ve learned along the way - how to teach. You ll learn to develop course plans, establish foundational skills, run a design studio, build evaluation checkpoints, and assess and grade student progress. This material is useful for new professors and adjunct instructors who are just starting out. Creative directors will also find value in leveraging these approaches as they build out training for their internal teams. And, individual designers can utilize the methods and processes described here as they evolve their skills and advance their practice.

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