

Mass media in the 1920s



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Reviews

*Undoubtedly, this is actually the very best job by any writer. It is loaded with wisdom and knowledge You will not really feel monotony at anytime of your respective time (that's what catalogs are for concerning when you check with me).
(Prof. Lawson Stokes IV)*

MASS MEDIA IN THE 1920S



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GRIN Verlag Jun 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject American Studies - Culture and Applied Geography, grade: 1,0, Johannes Gutenberg University Mainz (Fachbereich Angewandte Sprach- und Kulturwissenschaft), course: The Twenties in the United States: Social Change, Popular Culture and Literary Representations, 16 entries in the bibliography, language: English, abstract: The purpose of this paper is to provide a short but comprehensive overview of the new types of media tabloids, magazines, radio, and motion pictures that originated in the United States in the 1920s. The emergence of those mass media went along with the emergence of a new mass culture. It is therefore necessary to take a look at the social, economic, and political context of the period at first. Then the various forms of media will be considered individually and examined with regard to their impact, both positive and negative, on American society. In doing so, it will become evident that the press, radio, and cinema of the time did not only reflect but also shape American popular culture towards a cosmopolitan, yet increasingly uniform point of view. The 1920s are commonly depicted as a decade of technological and scientific innovations, prosperity and entertainment, bootleggers and flappers, sports heroes and silent movie stars, hot jazz and the Charleston. Today, these keywords have taken on a rather romantic tinge of adventure. However, it must not be forgotten that the developments and achievements respectively which marked the 1920s were preceded and accompanied by profound social, economic, and cultural changes. Immigration and race, organized crime and prohibition, sexual morality and gender were the crucial issues on top of the agenda then. The United States experienced a fundamental shift in moral...



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