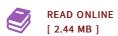




The Small Business Self-Starter Handbook: How to Manage Pitfalls of a Small Business Start-Up

By John Philip Henderson

iUniverse. Paperback. Book Condition: New. Paperback. 384 pages. Dimensions: 8.8in. x 6.0in. x 0.9in.After spending several years in Canada and the Caribbean working with small and medium-sized businesses, John Philip Henderson brings a working knowledge that business owners need to be successful after dealing with the hardships in this potentially tough sector of society. Written in an essentially conversational tone to be easily comprehended by those seeking knowledge in starting up a business, Hendersons business plan will help you with sound and proven topics including: Choosing the right investment goalDeciding your business structureFinding the capital for your businessMarketing your product and servicesManaging your time and your moneyHenderson shares the advantages and disadvantages of going into business for yourself as well as sharing examples of how to skillfully and profitably implement your ideas. The Small-Business Self-Starter Handbook is a must for aspiring entrepreneurs ready to make the dream of starting their own business a reality. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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