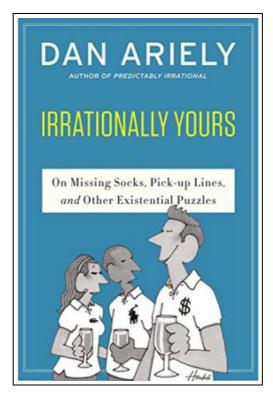
# Irrationally Yours: On Missing Socks, Pickup Lines, and Other Existential Puzzles (Paperback)



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### Reviews

Extensive manual! Its this type of great read through. This can be for all who statte there was not a worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Dr. Furman Becker V)

## IRRATIONALLY YOURS: ON MISSING SOCKS, PICKUP LINES, AND OTHER EXISTENTIAL PUZZLES (PAPERBACK)



HARPER PERENNIAL, 2015. Paperback. Condition: New. William Haefeli (illustrator). Language: English. Brand New Book. Three-time New York Times bestselling author Dan Ariely teams up with legendary The New Yorker cartoonist William Haefeli to present an expanded, illustrated collection of his immensely popularWall Street Journal advice column, Ask Ariely. Behavioral economist Dan Ariely revolutionized the way we think about ourselves, our minds, and our actions in his books Predictably Irrational, The Upside of Irrationality, and The Honest Truth about Dishonesty. Ariely applies this scientific analysis of the human condition in his Ask Ariely Q A column in the Wall Street Journal, in which he responds to readers who write in with personal conundrums ranging from the serious to the curious: What can you do to stay calm when you re playing the volatile stock market? What s the best way to get someone to stop smoking? How can you maximize the return on your investment at an all-you-can-eat buffet? Is it possible to put a price on the human soul? Can you ever rationally justify spending thousands of dollars on a Rolex? In Ask Ariely, a broad variety of economic, ethical, and emotional dilemmas are explored and addressed through text and images. Using their trademark insight and wit, Ariely and Haefeli help us reflect on how we can reason our way through external and internal challenges. Readers will laugh, learn, and most importantly gain a new perspective on how to deal with the inevitable problems that plague our daily life.



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