



## Finance Basics (HBR 20-Minute Manager Series) (Paperback)

By Harvard Business Review

Harvard Business Review Press, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book. Intimidated by corporate finance? The numbers (and the jargon) can feel overwhelming--but you have to understand them to manage effectively. Finance Basics explains the fundamentals simply and quickly, introducing you to key terms and concepts such as:How to navigate financial statementsHow to weigh costs and benefitsWhat s involved in budgeting and forecastingHow to gauge a company s financial healthDon t have much time? Get up to speed fast on the most essential business skills with HBR s 20-Minute Manager series. Whether you need a crash course or a brief refresher, each book in the series is a concise, practical primer that will help you brush up on a key management topic. Advice you can quickly read and apply, for ambitious professionals and aspiring executives--from the most trusted source in business. Also available as an ebook.



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