



Elearning y Diseno Motivacional

By Adriana Myriam López Taddei

Ewe Editorial Acad MIA Espa Ola. Paperback. Book Condition: New. Paperback. 80 pages. Dimensions: 8.7in. x 5.9in. x 0.2in. El verdadero desafío del e-learning se basa en no repetir el modelo tradicional, o el traslado de los modelos presenciales a un entorno con otras posibilidades para el desarrollo del conocimiento. Basándose en las investigaciones realizadas sobre el estudio de la variable motivacional, analizar cómo debe atravesar todos los aspectos que intervienen en el desarrollo de un curso a través de la enseñanza online denominada e-learning. Este estudio está enfocado hacia la oferta de cursos online específicamente para docentes de nivel primario y medio, a través de plataformas educativas. Los resultados de las estadísticas nos indican que existe un 80 de fracasos y que un 60 de los alumnos abandonan, surge el principal interrogante del cual se pueden desprender, entre otros: Por qué existe un alto porcentaje de abandonos en los cursos realizados por docentes a través de plataformas educativas. Este libro analiza una cantidad de plataformas que ofrecen cursos para docentes bajo esta modalidad y en base a esta investigación, propone un protocolo a tener en cuenta a la hora de diseñar y poner en marcha un curso virtual para...



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