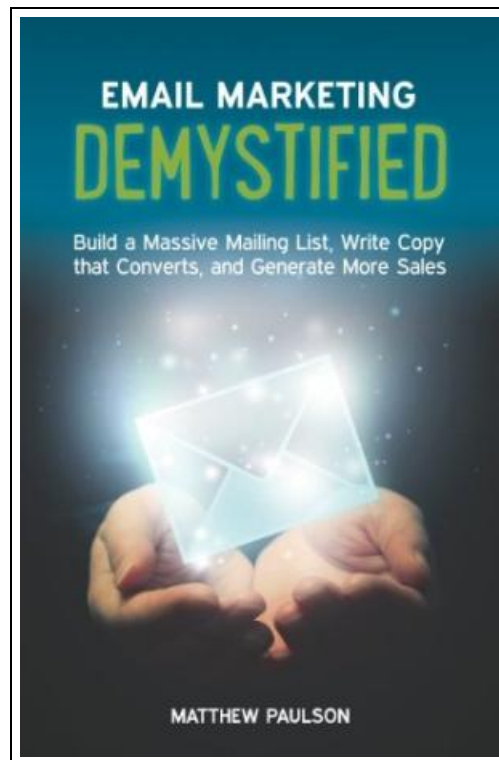


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Reviews


This book is definitely not easy to get going on reading but extremely entertaining to learn. It is actually filled with knowledge and wisdom I am very easily will get a delight of reading a composed ebook.
(Krystina Breitenberg)

EMAIL MARKETING DEMYSTIFIED: BUILD A MASSIVE MAILING LIST, WRITE COPY THAT CONVERTS AND GENERATE MORE SALES (PAPERBACK)



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American Consumer News, LLC., United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.While many have decried that email is dead, a handful of marketers have quietly been using little-known email marketing techniques to generate massive results. According to the Direct Marketers Association, a business will earn an average of \$43 in new revenue for every \$1 invested in email marketing. In *Email Marketing Demystified*, digital marketing expert Matthew Paulson reveals the strategies and techniques that top email marketers use to build large mailing lists, to write compelling copy that converts and to generate substantially more sales using nothing but their email list. Inside the book, you ll learn how to: Build a massive mailing list using 15 different proven list building techniques. Write compelling copy that engages your readers and drives them to take action. Optimize every step of your email marketing funnel to skyrocket your sales. Grow a highly-engaged and hungry fan-base that will devour your content. Create six new revenue streams for your business using email marketing. Keep your messages out of the spam folder by following our best practices. Matthew Paulson has organically grown an email list of more than 250,000 investors and generates more than \$1 million per year in revenue using the strategies outlined in *Email Marketing Demystified*. Regardless of what kind of business you are building, email marketing can serve as the rocket fuel that that will skyrocket your business.

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