



The Three Most Important Lessons You've Never Been Taught

By Martin Lewis, MoneySavingExpert.Com

Paperback. Book Condition: New. Not Signed; The Three Most Important Lessons You've Never Been Taught is a survival guide to living in one of the world's most competitive consumer economies. We need to change the way we think about money. This book will start you on the path to beating the system, grabbing the best deals and avoiding being ripped off. and it only takes an hour to read. - A company's job is to make money from you; your job is to stop them. - Debt isn't bad; bad debt is bad. Learn to tell them apart. - Loyalty doesn't pay; become someone whose custom is fought for, not taken for granted. Consumer campaigner and top TV expert, Martin Lewis, first designed these lessons for a unique TV challenge where he had just one day to turn twelve normal 15-year-olds into Money Saving Experts. Yet this isn't child's play - after the class they went home and saved their parents over GBP5,000. Now it's time for everyone to learn these golden rules. (Martin Lewis is donating all his proceeds from this book to the MSE Charity (registered charity no. 1121320)). book.



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