



Content Nation: Surviving and Thriving as Social Media Changes Our Work, Our Lives, and Our Future

By John Blossom

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Content Nation: Surviving and Thriving as Social Media Changes Our Work, Our Lives, and Our Future, John Blossom, Find out how social media communications is changing the content provider industry in Content Nation: Surviving and Thriving as Social Media Technology Changes Our Lives and Our Future . Developed through a collaborative wiki, this book is a collection of information from social media experts and serves as an example of how social media impacts the way we provide and receive content. You will learn how social media changes the way businesses market products and services, influences how people interact with the government, and dictates how we communicate with one another on a personal level.



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