



Hook Yourself Up: Pricing Crochet for Profit (Paperback)

By Sedruola Maruska

Lulu.com, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Hook Yourself Up: Pricing Crochet for Profit is about taking a journey filled with information on how to price your pieces, keep yourself in business and why your scale is perfect for you and your target audience. Pricing is about confidence in yourself, what you do and how you do it. When you know that you've priced for your target audience and business needs, you won't worry when someone walks away, you'll know in your gut that they just aren't the right audience and that's okay. That's true confidence and that's what Hook Yourself Up: Pricing Crochet for Profit offers to help you develop. True confidence in pricing. Prosperity in business is not only about numbers, it's about speaking to the right audience and growing your base. Hook Yourself Up will give you the formulas to help you know your business and target audience so well that prosperity is inevitable.

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