



Throwing Rocks at the Google Bus: How Growth Became the Enemy of Prosperity

By Douglas Rushkoff

Penguin Books Ltd. Paperback. Condition: new. BRAND NEW, Throwing Rocks at the Google Bus: How Growth Became the Enemy of Prosperity, Douglas Rushkoff, This book shows the promise and perils of the digital economy - and how we can use it to create prosperity for all. The digital economy was supposed to create a new age of prosperity for everyone. But as Facebook resells our data for billions and self-driving cars threaten to put drivers out of work, it has so far only exacerbated the gap between winners and losers. Yet the possibility of an economic Renaissance still lingers - if we seize the opportunity now. In the Growth Trap, Douglas Rushkoff identifies this crucial economic turning point and calls on everyone to remake the economic operating system from the inside out - to redistribute wealth and prosper along the way. With practical steps matched by incisive analysis, the Growth Trap offers a pragmatic, optimistic, and human-centered model for economic progress in the digital age.



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