



Operations and Technology Express

By George Green

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Operations and Technology Express, George Green, This book offers a fast track route to mastering the management of operations and technology. It covers the key areas of operations and technology, from operating systems and managing resources to quality and environmental awareness. It contains examples and lessons from some of the world's most successful businesses, including Egg, Nissan, easyJet, Ford, British Airways and Nestle, and ideas from the smartest thinkers, including W Edwards Deming, Joseph Juran, Kaoru Ishikawa, Philip Crosby, Tom Peters and Charles Handy. It also includes a glossary of key concepts and a comprehensive resources guide.



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