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OVERVIEW OF M-COMMERCE AND M-BANKING SOLUTION FOR THE UNBANKED



Overview of M-Commerce
and M-Banking solution for
the Unbanked
Reaching the once unreachable using mobile
technology

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Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Reaching the once unreachable using mobile technology | Mobile Banking was considered to be the future of banking. After years of continuous evolution in technology, infrastructure improvement and investments in time and money, Mobile Banking is here and here to stay. The previously untapped multi-billion dollar industry in the developing countries where conventional banking could not cater for large populations of people has now opened up a new era in banking. Mobile banking is...

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