



Psychology and Life: Pearson New International Edition (Paperback)

By Richard J. Gerrig

Pearson Education Limited, United Kingdom, 2013. Paperback. Condition: New. 20th edition. Language: English . Brand New Book. Bringing Psychological Research to Life Psychology and Life, 20th edition provides the perfect balance of science and accessibility so that students can understand research and its application to daily life. Richard Gerrig combines classic and cutting-edge research studies with an engaging and student friendly writing style. When paired with the new Pearson Experiments Tool and MyPsychLab, this new edition truly brings psychological research to life. A better teaching and learning experienceThis program will provide a better teaching and learning experience - for you and your students. Here s how: Personalize Learning - The new MyPsychLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Critical thinking questions integrated throughout the text, and end-of-chapter review materials help readers move from memorizing to applying concepts and building critical thinking skills. Engage Students - The new design of the 20th edition creates a fresh look while integrating relevant experiments so that students can get hands on with...



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