



## Short Films 2.0: Getting Noticed in the Youtube Age (Paperback)

By Mikel J Wisler

Doxanous Media, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The digital age has dramatically changed the purpose and nature of short films. Since 2005, YouTube has provided short video content to people around the world and, in the process, has forever altered how we watch and make short films. As a result, both new and seasoned filmmakers are seizing fresh opportunities to reach audiences. Short Films 2.0 explores how short filmmaking has adapted to the online world, why these changes have occurred, and how filmmakers can go about creating new short films that engage audiences. Mikel J. Wisler draws from over a decade of experience directing, writing, and producing award-winning short films in order to shine a light on the evolution of short films and their new structure in the digital age. Drawing on science, philosophy, and real world examples, this book explores the impact that the digital age has had on short film length, plot structure, audience expectations, film festival reception, and more. A very useful resource for filmmakers. Mikel s obvious love of the short film genre comes shining through. His thoughtful analysis and useful links to short...



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