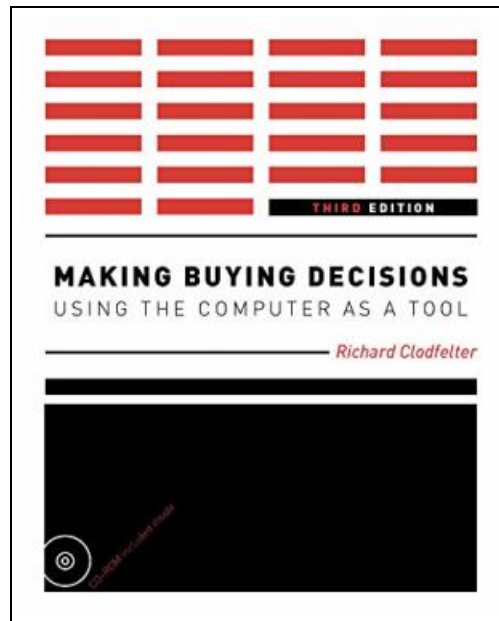# Making Buying Decisions: Using the Computer as a Tool (Paperback)

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