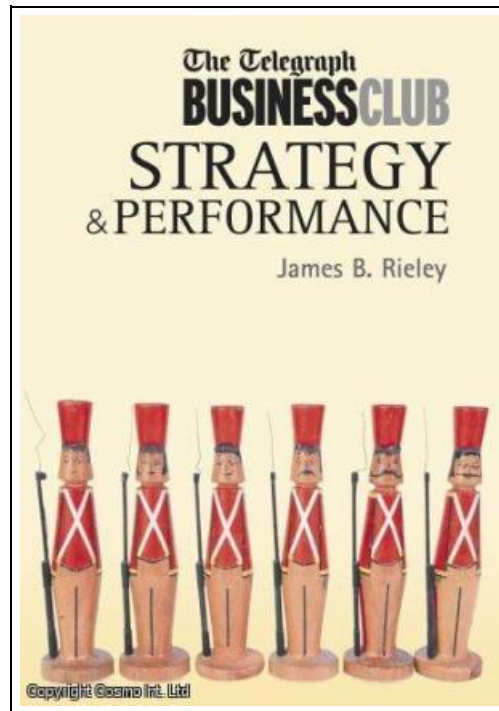


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Hodder & Stoughton, UK, 2006. Softcover. Book Condition: New. First Edition. Available Now. Book Description: Written by one of the most respected consultants in the field of business dynamics, this book on organisational performance and strategy is written in two major sections. Section one will be focused on assisting readers understand how they can leverage internal capacity to identify, develop, and validate appropriate strategic direction. Section two will be focused on specific things that readers can do to improve personal and collective organisational performance; performance that will need to be sustainable over time if the organisation is to survive in the business environment that we are all experiencing today. : The target audience of this book are the myriad of small and medium enterprises that are not in a position to retain the services of the McKinsey's or Bain's of the world; or even more importantly, those companies of all sizes that wish to ensure that the investments that they make to develop an effective strategy can use it to realise high, sustainable performance to assist them in realising their organisational potential.: Key Book Threads: Understanding potential scenarios v. Waiting to see what happens; Selecting appropriate scenarios that make sense v. Waking up one day and not liking where the company is; Developing a strategy that is logical v. Developing a great looking strategy document that cannot be achievable; Sustainable high performance v. 'Spike' performance that withers; and, Retaining the gains of performance v. Recurring pressure for results. : About the Author: A regular columnist for the Daily Telegraph, Dr Rieley is able to draw on over 30 years in business, both as senior management and as a consultant to management. He has written extensively, having been published in numerous journals and publications. : Dr Rieley, who has a doctorate...



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