



How to Sell Yourself

By Joe Girard, Robert Casemore

Little, Brown Company, United States, 1992. Paperback. Book Condition: New. Reprint. 198 x 132 mm. Language: English . Brand New Book. No matter what field you are in, you need to market yourself. This book, written by the world's greatest salesman, reveals important sales secrets: how to develop the fundamental skills and winning character traits that make other people notice just how much you have to offer. With real-life anecdotes and Joe Girard's own remarkable life story, *How to Sell Yourself* helps you: -- Boost your own self-worth -- and demonstrate it to others-- Turn a job interview into a platform for success-- Identify your most dynamic personal qualities (They just might surprise you!)-- Become a master of the fine art of listening -- and use it to get ahead on the job-- Enter the workplace for the first time -- Joe has special advice for women and young people-- Raise your self-confidence and success quotient -- with Joe's 12 daily think power exercises. From ending procrastination to developing the most important worksite strategies, Joe Girard shows how he and other people like him got to the top -- and how you can, too.



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Certainly, this is the finest work by any article writer. It really is full of wisdom and knowledge You will not sense monotony at at any time of your own time (that's what catalogs are for concerning should you ask me).

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