



Business Planning Made Simple: Creating a Strategic Guide for Your Success Journey

By Steve Hoffacker

Hoffacker Associates LLC, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Business Planning Made Simple: Creating A Strategic Guide For Your Success Journey is an important book that many salespeople and business owners need to read and use. It takes you through your business in a series of steps designed to get you to look at, question, and answer for yourself as to why you do what you do, why you opened your business, how you fill a need, what it takes to keep you going, your market position, resources you need to acquire or use, personnel you need to help you, your business model for making decisions, your vision and mission, your goals and objectives, and other key aspects of your business. This is not a boilerplate or fill-in-the-blanks template approach to writing a business plan. Neither is it intended to be an in-depth financial analysis or prospectus. It is designed for you to create a very simple, compelling, day-to-day guide for running your business and being a success in what you do. Write it in your own words. It is your guide - no...



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