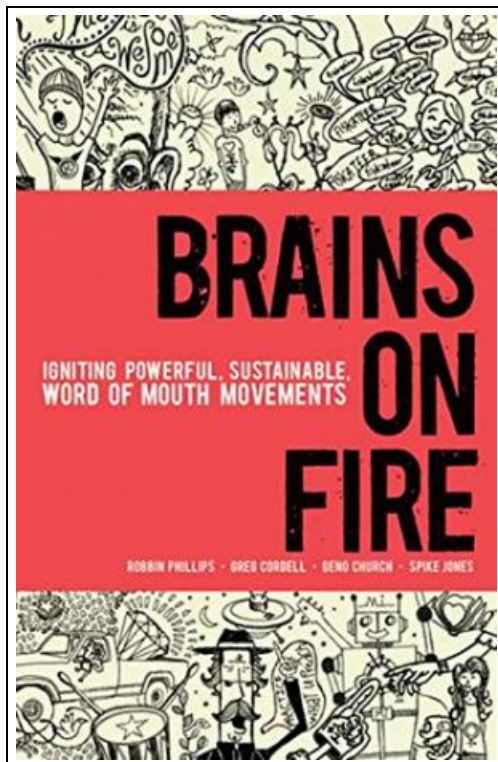


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BRAINS ON FIRE: IGNITING POWERFUL, SUSTAINABLE, WORD OF MOUTH MOVEMENTS

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