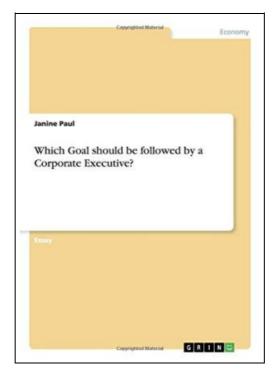
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WHICH GOAL SHOULD BE FOLLOWED BY A CORPORATE EXECUTIVE?



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