

The Learning and Development Book

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Reviews

An extremely wonderful book with perfect and lucid information. This can be for all those who statte there had not been a really worth reading through. Its been written in an exceptionally easy way and it is only after i finished reading this ebook in which actually modified me, alter the way i really believe. (Kaelyn Reichel)

THE LEARNING AND DEVELOPMENT BOOK



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American Society for Training Development, United States, 2011. Paperback. Book Condition: New. 175 x 152 mm. Language: English . Brand New Book. Everyone thinks they know everything about training. Right? We ve all gone to school, been trained on the job, and maybe endured the occasional corporate seminar. But if you re a professional in this field, you know that s familiarity, not expertise. Instructional design and implementation are not as easy as they look. You know there s an art to enabling people to truly change their behavior, moving themselves and their organizations toward the right future.That s what inspired The Learning and Development Book. Open the book to any page and you Il find a short chapter that holds one hard-won lesson the reward of decades implementing instructional design in real-world settings. Why should learning be more like playing? Is the culture of your organization working against you? Should you really measure the effects of your training program? Have you ever thought that learning begins when training ends?Each chapter holds a nugget of wisdom on subjects like these. Whether you re a battle-tested educator or embarking on your first big training job, we hope we can give you tips, tools, big ideas, and (bonus!) a smile.

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