



How To Sell Your Idea

By Stuart Kamille

Paperback. Book Condition: New. Paperback. 202 pages. The book is a complete how to guide from concept to contract in creating, marketing, protecting, and selling an idea from an author with more than 11 patents all of which have been licensed or sold. How To Sell Your Idea is written by an experienced entrepreneur and inventor who developed his skills in 35 years of selling ideas, products, and sales building tools to major Fortune 500 companies. The author is a frequent lecturer at the University of Georgia in Athens, Georgia, University of Reno in Reno, Nevada, and numerous workshops and consulting training seminars. The text is easy to read and straight forward with hard-headed advice to save time, money, and emotional trauma by helping readers to avoid the many mistakes people make with ideas that they want to develop This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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