



21st Century Business Management textbook Strategic Management : Theory and Methods(Chinese Edition)

By WANG CHANG ZHU BIAN

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2010 Pages: 347 Language: Chinese Publisher: Tsinghua University Press . Strategic Management : Theory and Methods from the theoretical description of the basic concepts and cutting-edge theories of strategic management ; strategic analysis describes how to analyze the level of the enterprise external environment and internal conditions and competitive advantage ; from a strategic choice of the enterprise -level discussions mission and social responsibility . business str. Four Satisfaction guaranteed, or money back.



READ ONLINE
[9.29 MB]

Reviews

This pdf is so gripping and fascinating. It really is rally intriguing through looking at period of time. I am pleased to tell you that this is basically the very best publication we have go through within my personal lifestyle and might be he very best ebook for ever.

-- **Eleonore Muller DVM**

The ebook is fantastic and great. I really could comprehended every thing out of this published e publication. You can expect to like the way the blogger write this publication.

-- **Precious Farrell**