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How to Be a Successful Entrepreneur Selling Your Art (Paperback)

By J D Rockefeller

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. An artist doesn't need to starve for their passion. Outdoor shows, brick and mortar locations, the internet and the availability of more venues has made it easier for creative entrepreneurs to showcase and sell their work. Selling artwork is, however, a competitive endeavor, and that has forced artists to produce beautiful and quality work that is competitively priced. To be successful with your ambition, you need to crunch the numbers, gradually build your business and create sales in low-cost venues before you move on to bigger arenas. Selling artwork or anything for that matter is an important business skill. Not everybody possesses the gift or talent to venture into the life of selling. However with this in mind, we should at least be able to sell one thing: and that's ourselves. For an entrepreneur, your ability to convince potential buyers that you are someone capable of doing business with is vital for success. There's no secret between the connection of art and money. A shocking idea is one that states that no artist is destined for...



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