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MEDIA, PERSUASION AND PROPAGANDA



EDINBURGH UNIVERSITY PRESS, United Kingdom, 2015. Paperback. Book Condition: New. 213 x 137 mm. Language: English . Brand New Book. This is an eclectic, interdisciplinary overview of persuasive strategies and propaganda techniques. Living in a saturated media environment, we are crowded from all sides by persuasive messages and information. Advice, promotion and propaganda form a spectrum of persuasion - and everywhere we see it performed in its full theatricality, complete with actors, scripts, props and costumes. Media, Persuasion and Propaganda...

Read PDF Media, Persuasion and Propaganda

- Authored by Marshall Soules
- Released at 2015



Filesize: 5.79 MB

Reviews

This ebook will be worth acquiring. It is actually written in basic phrases instead of hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Trystan Yundt**

Great electronic book and valuable one. It really is simplistic but surprises within the fifty percent from the book. Its been printed in an extremely simple way in fact it is merely right after i finished reading this publication by which in fact modified me, change the way i really believe.

-- **Dr. Bethany Lindgren**

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