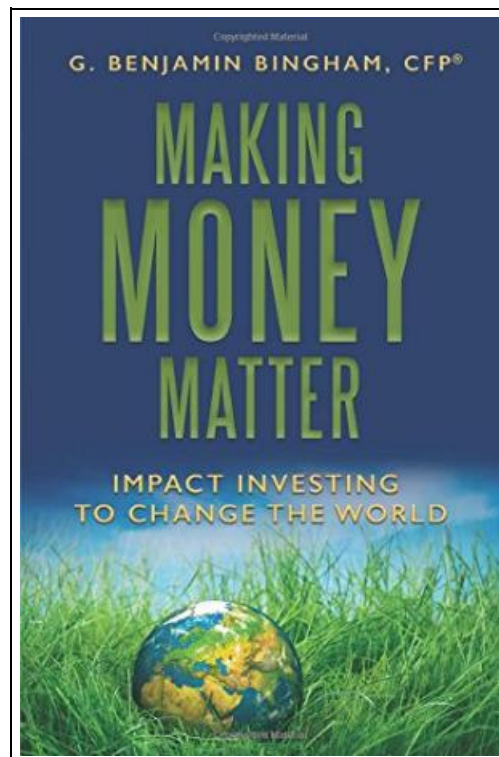


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MAKING MONEY MATTER: IMPACT INVESTING TO CHANGE THE WORLD



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Easton Studio Press. Hardback. Book Condition: new. BRAND NEW, Making Money Matter: Impact Investing to Change the World, G. Benjamin Bingham, The way we think about money has extraordinary impact. This book satisfies the growing longing for a financial overview that can provide practical advice and demonstrate how money is a social tool. Making Money Matter introduces the reader to common money mistakes, and the dysfunctional nature of the current financial framework. Its overview of the SRI world will inspire investors to push their advisors' envelope while providing new strategies to meet the demand for positive impact. It provides a philosophical basis for transforming our view of money from an end unto itself to a means to change the world for the better. This book traces the author's journey from early financial innocence to an appreciation of how money works and how it can be transformed. People who care about the planet and society at large need a bridge from deeply felt values to practical understanding and advice that will lead to a new money paradigm. This new approach covers all aspects of money from everyday transactions to high impact investment options. It describes a new investment paradigm that will support both reasonable returns and long-term societal and planetary health. Socially Responsible Investing (SRI) is well established for smaller scale investors in the public space and impact investing for accredited and qualified investors is taking hold in the private-space. Readers want more than flat definitions, and need an inclusive overview that can inspire investors on all levels to move the trillions required for addressing the world's many dire problems. This book's unique contribution is a personal, practical and holistic approach to socially conscious investing, which engages the reader in a way that is both healing and empowering. Making Money Matter...



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