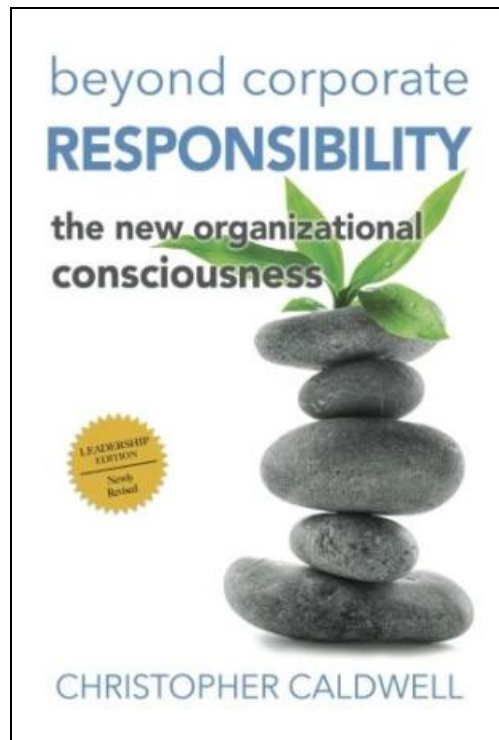


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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Leadership and sustainability are at the forefront of global organizational development, training and education. In particular, is a rise in demand for managers with the skills to increase team learning, produce talent and deliver performance while forwarding a socially responsible mandate. Developing the talent and establishing a culture of sustainability needs a new kind of thinking in leadership now and for tomorrow. In this second edition, the Leadership edition, Christopher Caldwell introduces material in leadership development and organizational culture to assist managers with understanding and implementing behavioral change to meet the social responsibility mandates. This book assists managers and leaders with a timely and much needed perspective towards embedding a culture of sustainability consciousness within their social responsibility programs. Whether you are seeking to initiate a new social responsibility program, change or enhance an existing one or lead an organization to success, Beyond Corporate Responsibility: The New Organizational Consciousness makes the perfect companion resource. Praise for Beyond Corporate Responsibility: The New Organizational Consciousness: Beyond Corporate Responsibility: The New Organizational Consciousness challenges managers to go beyond adopting individual practices such as philanthropy to address social and environmental issues. Corporate social responsibility (CSR) requires managers to think beyond the boundaries of their organization. As the world becomes more interconnected and social and environmental challenges increase, society and governments will demand businesses show greater leadership for a sustainable future. Chris Caldwell s book is a must read for managers who seek to employ CSR as a means to transition their business to a solution-oriented organization whereby employees are engaged to work together to not only increase the wellbeing of the organization but also the wellbeing of the social and environmental ecosystem that feeds it. Dr....



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