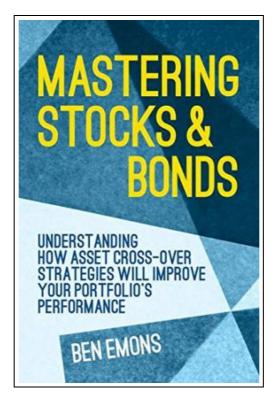
Mastering Stocks and Bonds: Understanding How Asset Cross-Over Strategies Will Improve Your Portfolios Performance



Filesize: 6.85 MB

Reviews

A very amazing ebook with lucid and perfect answers. it was actually writtern quite flawlessly and useful. Its been written in an exceedingly basic way and it is simply right after i finished reading this publication in which basically changed me, change the way i really believe. (Garett Stanton)

MASTERING STOCKS AND BONDS: UNDERSTANDING HOW ASSET CROSS-OVER STRATEGIES WILL IMPROVE YOUR PORTFOLIOS PERFORMANCE



Palgrave Macmillan. Hardcover. Condition: New. 224 pages. Dimensions: 8.3in. x 5.9in. x 0.9in.lf you mostly invest in stocks, you probably focus on individual companies by applying a bottoms-up analysis. You look at a companys profitability, dive into financial statements, and educate yourself about its products and services. You may at times look at the broader economy, monetary policy, and perhaps politicsbut maybe not. Its a micro approach to investing. Your primary objective is a portfolio with a moderate-to-high riskreturn profile. If, on the other hand, you are a bond-oriented investor, you probably do the opposite. You likely think more like an economist, keeping a close eye on interest rates and perhaps currencies, and you focus predominantly on global macroeconomic developments. You may at times look at the entities issuing the bondsbut probably at just their ratings. You have a macro approach to investing, and your primary objective is probably a conservative portfolio, focused on income, with a low riskreturn profile. Despite popular belief, bond and stock investors are not opposites. After all, both stocks and bonds can be looked at in identical terms: as instruments representing discounted cash flow. Understanding this, astute stock investors canin these times of volatility and uncertaintyapply bond strategies to safeguard returns. And wily bond investors, facing perennially low yields, can do better using a stock selection strategy designed to improve the portfolios income distribution. In Mastering Stocks and Bonds, you will learn: 1) Why bond and stock marketsand securitiesare more alike than different; 2) How to do equity-style analysis on bonds and a fixed incomestyle analysis on stocks; 3) How to construct an effective commingled bond and stock portfolio; 4) How a major-league portfolio manager looks at markets and securities Along the way, you will learn about equity and fixed income trends, get practical tips,...

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