



The New Rules of EQ: Using Emotional Intelligence to Get Ahead (Paperback)

By Rob Yeung

Marshall Cavendish International (Asia) Pte Ltd, Singapore, 2012. Paperback. Condition: New. Language: English . Brand New Book. If you have not heard of emotional intelligence or EQ what planet have you landed from? You may be sick of people bleating on and on about EQ. But it is undoubtedly true that being intelligent is not enough to get you ahead at work anymore. You also have to be emotionally intelligent. In this savvy book, business psychologist Rob Yeung explains succinctly and accessibly the rules to behaving in an emotionally intelligent way. Far from being pure psychobabble, EQ is about finding out what makes others tick and can be highly effective. What are their hot buttons? Once you know what buttons to push, you can make people tick in ways that will help you out at work and in your career.



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