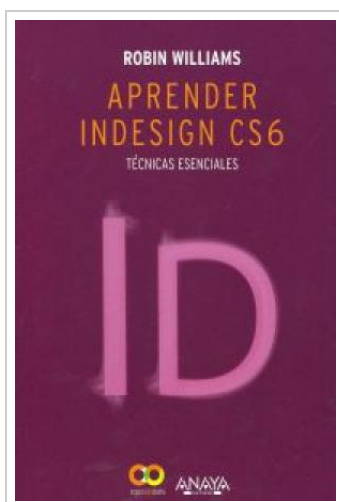




Aprender indesign CS6:técnicas esenciales

By Williams, Robin

ANAYA MULTIMEDIA, 2013. Condition: Nuevo. Posiblemente conozca Adobe InDesign, pero puede que nunca haya tenido el tiempo suficiente de familiarizarse con sus técnicas esenciales. De la reconocida autora Robin Williams llega este instrumento para utilizar la tecnología en función de la imaginación, una especie de libro de recetas para maquetar documentos. Profundizará rápidamente en el manejo de InDesign, realizando pequeños proyectos completos. Encontrará además ejercicios e información detallada para dar respuesta al tipo de tareas que afrontan cada día los maquettadores. Las técnicas están convenientemente desglosadas y organizadas para facilitar el aprendizaje. El libro vale para cualquiera de las últimas versiones del producto. La autora ha trabajado en el mundo del diseño durante muchos años y tienen una bibliografía amplia y reconocida en España. Prepárese para divertirse con InDesign. Conviértase en un artista de la maquetación. Introducción 1. Introducción a InDesign Configuración del documento Familiarizarse con el espacio de trabajo Paneles Mostrar u ocultar las reglas Crear y mostrar/ocultar las guías Conocer los ajustes predeterminados Pistas visuales Páginas maestras Si todo se vuelve loco Hágalo usted mismo! 2. Marcos de texto y formato Familiarizarse con los puntos y las picas Colocar el texto en la página Marcos de texto enlazados Importar...



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