



NanoInnovation

By Tomczyk, Michael

Condition: New. Publisher/Verlag: Wiley-VCH | What Every Manager Needs to Know | Written by a technology pioneer, this innovative, easy-to-read guide to the "nanoscale revolution" is a vivid, yet realistic look at nanotechnology, providing orientation in the nanoworld: major lines of research, key players in R&D, plus social, economic and political issues. | NanoInnovation: What Every Manager Needs to Know is the most comprehensive book written to-date on innovative technologies and applications in the field of nanotechnology. Author Michael Tomczyk conducted more than 150 interviews with nano-insiders to present the inside story of scientific discoveries, research breakthroughs, and commercial products and applications that are already changing our lives, thanks to the remarkable ability to manipulate atoms and molecules at the nanoscale. PrefacePART I: What You Know (or Don t Know) about NanoinnovationQUICK -NAME SOMETHING "NANO"Your Nano I.QA QUICK-START GUIDE: 10 THINGS YOU SHOULD KNOW ABOUT NANOINNOVATION10 Things You Should Know about NanoinnovationPART II: The Science of NanoinnovationWHAT NANOSCIENTISTS ARE WORKING ONUsing Nanoscience to Solve Puzzles and Unlock InnovationsSolid Smoke: Catching the Comet's TailTurning DNA into Boxes, Lattices, and PyramidsHow Nanoinnovation is Extending Moore's LawInvisibility Cloaks, Optical Tweezers, and NanophotonicsNanoscience Wild Cards: Will Tree Lights Replace Streetlights? Science Genius...



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