



Comprehensive Business Studies

By Alan Whitcomb

Longman Group, 1999. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Intended for use with GCSE, IGCSE and other introductory business and commerce courses, this book is appropriate for mixed ability classes. Differentiated activities allow students to apply knowledge. The text includes: practice investigations and activities with extended answer assignments; highlighted key facts and summaries; up-to-date information on business equipment and systems; chapters on recruitment, marketing, industrial relations and motivation of employees; data response questions throughout, which provide practice at handling real data; differentiated activities to support students of all abilities. 400 pp. Englisch.



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