



Media Events in a Global Age

By -

Taylor Francis Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 230 x 156 mm. Language: English . Brand New Book. This volume assembles an estimable range of critical analyses of one of the most important mediated artifacts of the modern world-the media event. The authors challenge the construct, extend its usefulness, expand its theoretical basis and application, and examine media events in a far larger and richer context than ever before. Students of global media today are well served by this superb collection of essays. David Morgan, Duke University, USA A welcome and worthy successor to Dayan and Katz s path-breaking study that expands and enriches the discourse on global media events. Daya Thussu, University of Westminster, UK This is an excellent collection, that will enable new kinds of argument about, and hopefully research into, the spectacular functions of the contemporary media. Graeme Turner, University of Queensland, Australia We live in an age where the media is intensely global and profoundly changed by digitalization. Not only do many media events have audiences who access them online, but additionally digital media flows are generating new ways in which media events can emerge. In times of increasingly differentiated media technologies and fragmented...



Reviews

Completely among the finest publication I have got possibly read through. It really is rally exciting through reading through period. You are going to like how the writer compose this publication.

-- **Modesta Stamm PhD**

Good e-book and helpful one. It can be writter in basic phrases rather than confusing. I realized this ebook from my i and dad recommended this book to find out.

-- **Ozella Batz**