



Objective-C for iPhone Developers: A Beginner's Guide

By James A. Brannan

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Objective-C for iPhone Developers: A Beginner's Guide, James A. Brannan, Essential skills - made easy! Create your own iPhone and Mac OS X applications with ease. "Objective-C for iPhone Developers: A Beginner's Guide" shows you how to use the Objective-C programming language, Apple's Foundation framework, the iPhone SDK, and the Xcode development environment. The first stop for aspiring iPhone developers, this hands-on guide teaches you how to create versatile, innovative, and marketable apps in no time. Real-world examples throughout the book correspond with downloadable Xcode projects and video tutorials so you can get started with your first app right away. Designed for easy learning, this book features: Key Skills & Concepts - Chapter-opening lists of specific skills covered in the chapter; Ask the Expert - Q&A sections filled with bonus information and helpful tips; Try This - Hands-on exercises that show you how to apply your skills; Notes - Extra information related to the topic being covered; Tips - Helpful reminders or alternative ways of doing things; and, Annotated Syntax - Example code with commentary that describes the programming techniques being illustrated.



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