



Competing for Advantage. Not for Sale in the United States

By Robert E.;Ireland Hoskisson

Cengage Learning Emea, 2007. Taschenbuch. Book Condition: Neu. Neu Neuware, Importqualität, Versand per DHL/Dpd - Discover what it takes to create a sustainable competitive advantage in management and business today with this straightforward, powerful strategic management resources. COMPETING FOR ADVANTAGE, INTERNATIONAL EDITION 2E focuses specifically on the issues most important to today's current or future practitioner. The book details the processes and tools you need to better understand and effectively contribute to your organization's strategic management process. Applied examples illustrate the latest thinking, practices, and research in strategic management today with in-depth discussions that examine critical topics such as strategic leadership and corporate governance. Access to relevant cases, a focus on the emerging issues such as ethics, and an emphasis on technology throughout prepare you for success in the fast-paced, ever-changing global economy in which today's firms compete. 420 pp. Englisch.



READ ONLINE
[6.71 MB]

Reviews

This composed book is wonderful. It is amongst the most awesome book i actually have read through. You will like the way the author create this publication.

-- **Miss Fanny Osinski V**

Comprehensive guide for pdf fanatics. Sure, it really is play, nevertheless an interesting and amazing literature. I discovered this publication from my dad and i suggested this ebook to learn.

-- **Ms. Isobel Rosenbaum I**